



ASSOCIATE MEMBERSHIP REQUIREMENTS

Associate Members MTJA Inc. Associate Members are destination marketing organizations (convention and visitors bureaus; state, national or international tourism offices; and statewide travel-related associations) or public relations firms with multiple travel-related clients within the Association's membership area. Individual attractions are not eligible for membership. The eligible applicant must designate a staff member who is primarily engaged in public relations and destination marketing within the travel industry, works and resides in the Association's membership area and has worked regularly with travel media for a minimum of one year to serve as the organization's representative (Primary Associate) to MTJA, Inc. Member organizations may select an alternate (Alternate Associate) to represent them at any MTJA, Inc. meeting the Primary Associate cannot attend (both cannot attend the same meeting or conference). Alternate Associates pay separate dues. Either may vote on behalf of their organization (one vote per organization, not per member).

Alternate Associate Members pay separate dues and do not have voting rights.

Exempt Members enjoy the privileges of Associate membership and may serve on most committees; the board of directors; and task forces excluding the Nominating Committee, the Membership Committee or the Membership Renewal Committee. Exempt Members may include state tourism representatives from within our designated 13-state area; representatives of major domestic and international airlines, rail transportation services and international tourism destinations with a base of operations in the United States; and/or travel-related businesses with operations in multiple states. These members are not considered in the Active-to-Associate ratio. Exempt members without an office in our designated 13-state area will not have voting rights and may not serve in an elected position.

ASSOCIATE TYPES

- Associate Members
- Alternate Associate Members
- Exempt Members

ASSOCIATE MEMBERSHIP REQUIREMENTS:

1. A list of travel accounts or a description of the destination represented and its story potential.
2. A letter on organization letterhead designating the Primary Associate and verifying their position and tenure with the organization. This letter should come from the Primary Associate's direct supervisor.
3. A \$50 non-refundable application fee.



EXEMPT MEMBERSHIP REQUIREMENTS:

1. A letter on organization letterhead designating the Alternate Associate and verifying their position and tenure with the organization. This letter should come from the Alternate Associate's direct supervisor.
2. A \$50 non-refundable application fee.

ALTERNATE ASSOCIATE MEMBERSHIP REQUIREMENTS:

3. A letter on organization letterhead designating the Alternate Associate and verifying their position and tenure with the organization. This letter should come from the Alternate Associate's direct supervisor.
4. A \$50 non-refundable application fee.

Questions about Associate Membership Qualifications or Criteria?

Contact: Associate Vice President, Jon Jarosh at 920-818-1133 or jon@doorcounty.com